



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Wayside Technology Group Named one of New Jersey's *Top Company Cultures* by SmartCEO

Chairman and CEO, Simon Nynens Recipient of SmartCEO's 2016 Corporate Culture Award

Eatontown, NJ (November 2, 2016) – Wayside Technology Group Inc. (NASDAQ: WSTG) today announced that Simon Nynens, the company's Chairman and CEO, was honored November 1, 2016 by SmartCEO as one of New Jersey's Top CEO's with their Corporate Culture Award. The SmartCEO's Corporate Culture Awards program honors companies fostering a creative, collaborative workplace environment that has helped enhance performance and sustain a competitive advantage. Winners were chosen by an independent committee of local business leaders. In addition, all honorees will be profiled in SmartCEO magazine.

Mr. William R. Botti, Executive Vice President, Wayside Technology Group touted Mr. Nynens entrepreneurial spirit to motivate his employees. "Simon continues to champion a positive and performance-driven work environment, particularly with our recent office relocation to our new Eatontown headquarters. He wanted to create an activity-based workplace where our employees are not assigned work stations, but instead, can come into the office and sit where they like. This flexible work environment has been well-received by our employees." Mr. Nynens enthusiastically added, "our entire team has enjoyed our new collaborative work space, and I am confident that our inspiring designed work space will help us retain and attract top talent. It's my job to motivate my team to achieve their personal best, and I want them to ask themselves each day they leave the office, did today really matter?"

Since joining Wayside Technology Group in January 1998, Mr. Nynens has held various positions including Executive Vice President, Chief Financial Officer and Chief Operating Officer. He was appointed President and Chief Executive Officer in January 2006, and later that year as Chairman of the Board. Under Nynens' leadership, Wayside has been profitable and has paid dividends to shareholders for the past 55 consecutive quarters (as of 30-Sept-16). For 2015, Wayside posted record revenues of \$382.1 million and net income of \$5.8 million. Wayside subsidiaries include Lifeboat Distribution, an international distributor of software products and services; and TechXtend, a leading value-added reseller of software, systems and solutions

across the United States and Canada. During Nynens' leadership, the company was also recognized as one of the *Best Places to Work in New Jersey* for three consecutive years.

A graduate of the Advanced Management Program at Harvard Business School, Mr. Nynens currently serves as a member of New Jersey Technology Council Executive Committee, and a member of the President's Leadership Council for the Stevens Institute of Technology. Past honors and awards include Entrepreneur of the Year by Ernst & Young in 2011 in the New Jersey Technology Services category and named Public Company CEO of the Year by the New Jersey Council (NJTC) in 2012.

About Wayside Technology Group, Inc.

Wayside Technology Group, Inc. (NASDAQ: WSTG) was founded in 1982 and is a unified and integrated technology company providing products and solutions for corporate resellers, VARs, and developers as well as business, government and educational entities. The company offers technology products from software publishers and manufacturers including Bluebeam Software, CA Technologies, Dell/Dell Software, ExaGrid Systems, Flexera Software, Hewlett Packard, Infragistics, Intel Software, Lenovo, Micro Focus, Microsoft, Mindjet, Samsung, SmartBear Software, SolarWinds, Sophos, StorageCraft Technology, Super Micro Computer, Inc., TechSmith, Unitrends, Veeam Software and VMware.

Additional information can be found by visiting www.waysidetechology.com.

About Smart CEO

SmartCEO awards programs celebrate entrepreneurship and the achievements of executives and businesses throughout the region. Program winners and finalists are profiled in *SmartCEO* magazine and celebrated at high-energy, executive-level events that bring their stories to life. Each event incorporates exclusive networking, upscale cocktail hours, renowned speakers, inspiring videos and, of course, awards recognition.

Additional information can be found by visiting www.smartceo.com

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The statements in this release concerning the Company's future prospects are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the continued acceptance of the Company's distribution channel by vendors and customers, the timely availability and acceptance of new products, and contribution of key vendor relationships and support programs. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in our filings with the Securities and Exchange Commission.