

FOR IMMEDIATE RELEASE

Lifeboat Distribution Announces Partnership with SimpleWan

SimpleWan brings its all-in-one SD-WAN, cloud management, and security solution to Lifeboat's portfolio

Eatontown, NJ (September 8, 2017)—Lifeboat Distribution, an international value-added distributor for virtualization, security, business continuity and other technically sophisticated products, announced today a distribution agreement with SimpleWan, a provider of an all-in-one solution that includes SD-WAN, managed wifi, network monitoring, cyber security, failover, and more.

SimpleWan's solution delivers real-time intrusion defense, cloud management, SD-WAN technology, and support for key compliance regulations including: the Payment Card Industry Data Security Standards (PCI DSS) and Health Insurance Portability and Accountability Act (HIPAA).

“We are excited to be working with Lifeboat and its extensive group of partners,” said Brian Perdue, VP of Sales for SimpleWan. “As business technologies become more complex and advanced, we are proud to work with such a forward-thinking distributor such as Lifeboat, who is consistently committed to helping its partners boost sales and provide best-in-class solutions.”

“We are pleased to offer SimpleWan's cloud-based networking solutions to our reseller community. SD-WAN helps lower the cost of networking and improve performance for multi-location businesses. SimpleWan's all-in-one-solution is easily managed from a single dashboard to monitor every location. SimpleWan will give our resellers a solution that is easy to install and manage at a fraction of the cost of traditional solutions,” said Brian Gilbertson, Vice President and General Manager, Lifeboat Distribution.

Those interested in distribution services and solutions should contact Lifeboat by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at sales@lifeboatdistribution.com.

About Lifeboat Distribution

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value added distributor for virtualization/cloud computing, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement

existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, and build profitable product and service businesses. For additional information visit www.lifeboatdistribution.com, or call 1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.20.210.8005 (Europe). Follow Lifeboat Distribution on LinkedIn, Facebook and Twitter @LifeboatVAD.

About SimpleWan

Launched in 2013, SimpleWAN is quickly becoming an industry leader in cloud-based networking and automated solutions. With state of the art features like SD-WAN, SD-Voice, cloud managed wifi and automated security and protection systems, SimpleWAN is working to meet the needs of small and large business networks. SimpleWAN won SDN Product of the Year for 2014 and 2016 by TMC Magazine.

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